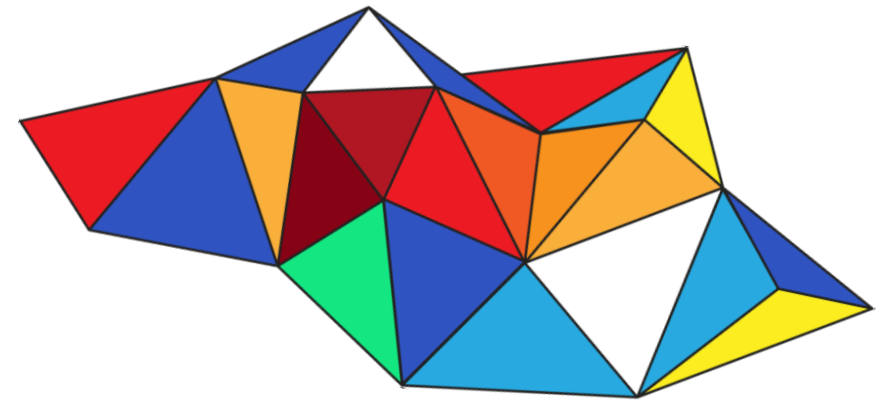
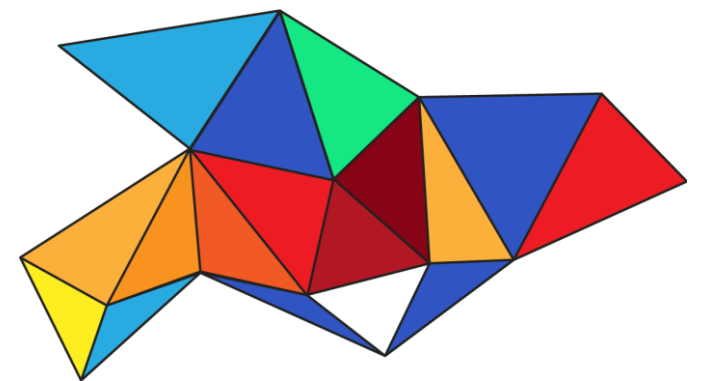


ЗНАЙОМСТВО з FIGMA

Лектор: Потрашкова Людмила Володимирівна



FIGMA



① Name your team

② Add team members

③ Finish setup

Choose your team plan

Pricing in € EUR ▾

🔔 You can now pay for the Professional plan in EUR, with more plans coming soon! Prices shown in EUR are estimates. ✕

Starter

For teams trying out Figma

Free for unlimited editors

Choose Starter

- ✓ Unlimited files in Drafts
- ✓ 3 Figma design files in team
- ✓ 3 FigJam files in team
- ✓ 1 team project

Professional

Monthly price per editor when billed annually

Figma Design **12 €**

FigJam **3 €**

Choose Professional

- ← Everything in Starter, plus
- ✓ Unlimited Figma design files in team
- ✓ Unlimited FigJam files in team
- ✓ Unlimited projects
- ✓ Shareable team libraries
- ✓ Custom file and user permissions
- ✓ Unlimited version history
- ✓ Audio conversations in files

[See all features →](#)

Organization

Monthly price per editor, annual billing only

Figma Design **45 €**

FigJam **5 €**

Choose Organization

or [contact sales](#) (best for 9+ seats)


- ← Everything in Professional, plus
- ✓ Centralized teams
- ✓ Org-wide team libraries
- ✓ Design system analytics
- ✓ Private plugins
- ✓ Shared fonts
- ✓ SSO and advanced security

[See all features →](#)

▶ Створити новий проєкт

- Recents
- Drafts
- Community Beta
- Upgrade plan for unlimited design files in teams Upgrade
- Your teams and favored projects will appear here
- Create new team

Drafts Deleted



New design file
Design and prototype

New FigJam file
Whiteboard and diagram

Import file
Figma, Sketch, and image files

Explore FigJam templates

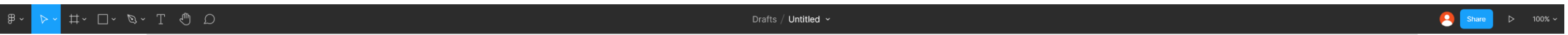
- Team meeting agenda**
- Ice breakers**
- Customer journey map**
- Daily standup**
- Diagramming basics in FigJam**
- Empathy map**
- Information Architecture & Indexation**
- Business model canvas**
- User personas**

Last modified

- Socially responsible design4**
Edited 3 months ago
- Socially responsible design3**
Edited 3 months ago
- Socially responsible design2**
Edited 3 months ago
- Socially responsible design (Copy)**
Edited 3 months ago
- Socially responsible design**
Edited 3 months ago
- Первый проект**
Edited 3 months ago
- Макет для примера!**
Edited 3 months ago
- ремонтные услуги (Сору)**
Edited 3 months ago
- RH0,5 Обновлённые страницы (С...**
Edited 3 months ago
- Wireframing in Figma**
Edited 8 months ago
- Prototyping in Figma**
Edited 8 months ago
- Figma Basics**
Edited 8 months ago



Вікно редактора



Layers Assets Page 1

Design Prototype Inspect

Background

<input type="checkbox"/>	E5E5E5	100%	<input type="checkbox"/>
Export			+



Вікно редактора 2024

⌘ ⌵

Untitled ⌵
Drafts [Free](#)

File Assets 🔍

Pages +

Page 1

Layers

👤 ⌵

Design Prototype 100% ⌵

Share

Page

F5F5F5 100% 🔍

Local variables ⌵ ⌶

Local styles +

Export +

📍 ⌵ # ⌵ □ ⌵ 🍃 ⌵ T ○ ⌵ ⌵ ⌵

⌵ ⌵



▶ Дати назву проєкту



Top toolbar area containing navigation icons (back, forward, home, search, etc.), the text 'Drafts / Untitled', a 'Share' button, and a zoom level indicator '100%'.

Layers Assets Page 1

Right sidebar area with tabs 'Design', 'Prototype', and 'Inspect'. Under 'Design', it shows 'Background' with a color swatch 'E5E5E5', '100%' opacity, and an eye icon. Below that is an 'Export' section with a plus sign.



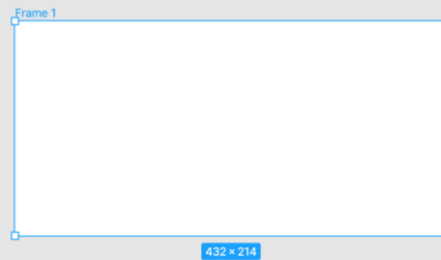
▶ Створити новий фрейм (холст)



Drafts / Untitled

Share 100%

Layers Assets Page 1



Design Prototype Inspect

Frame

▶ Phone

▶ Tablet

▼ Desktop

Desktop 1440 x 1024

MacBook 1152 x 700

MacBook Pro 1440 x 900

Surface Book 1500 x 1000

iMac 1280 x 720

▶ Presentation

▶ Watch

▶ Paper

▶ Social media

▶ Figma Community

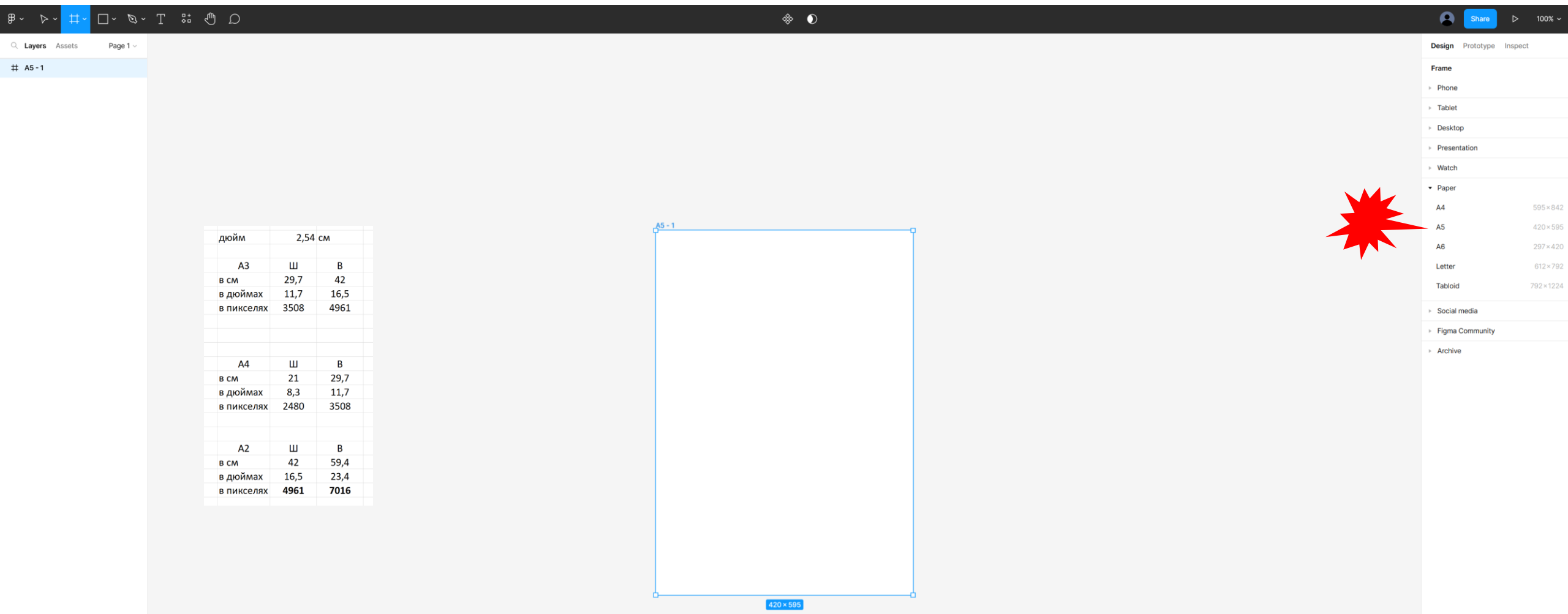


Бібліотека варіантів розміру фрейма

Design	Prototype	Inspect
Frame		
▶ Phone		
▶ Tablet		
▶ Desktop		
▶ Presentation		
▶ Watch		
▶ Paper		
▶ Social media		
▶ Figma Community		
▶ Archive		

Design	Prototype	Inspect
Frame		
▶ Phone		
▶ Tablet		
▶ Desktop		
▶ Presentation		
▶ Watch		
▼ Paper		
A4		595×842
A5		420×595
A6		297×420
Letter		612×792
Tabloid		792×1224
▶ Social media		
▶ Figma Community		
▶ Archive		

▶ ОБРАТИ розміри створеного фрейма

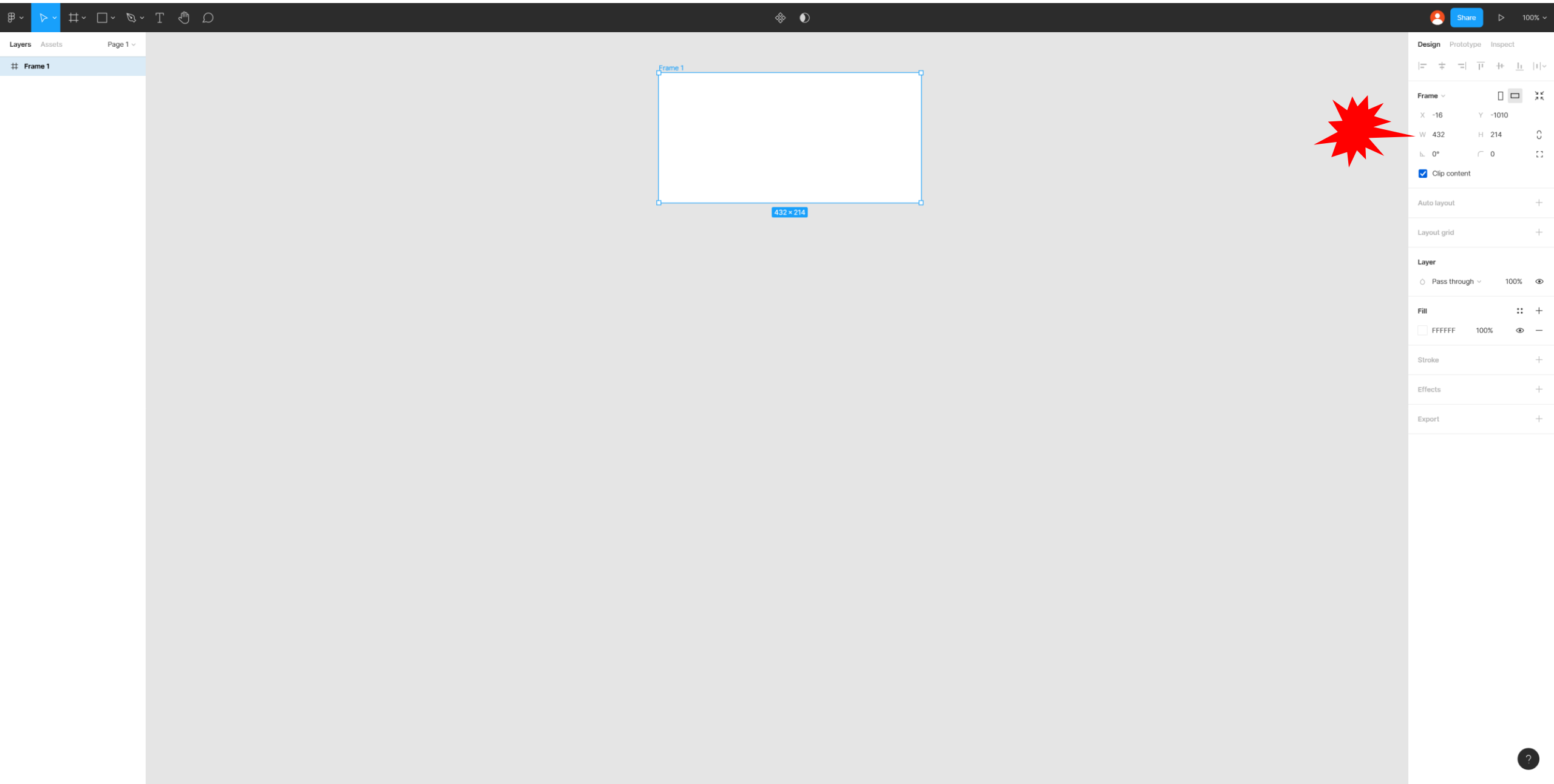


дюйм	2,54 см	
A3	Ш	В
в см	29,7	42
в дюймах	11,7	16,5
в пикселях	3508	4961
A4	Ш	В
в см	21	29,7
в дюймах	8,3	11,7
в пикселях	2480	3508
A2	Ш	В
в см	42	59,4
в дюймах	16,5	23,4
в пикселях	4961	7016

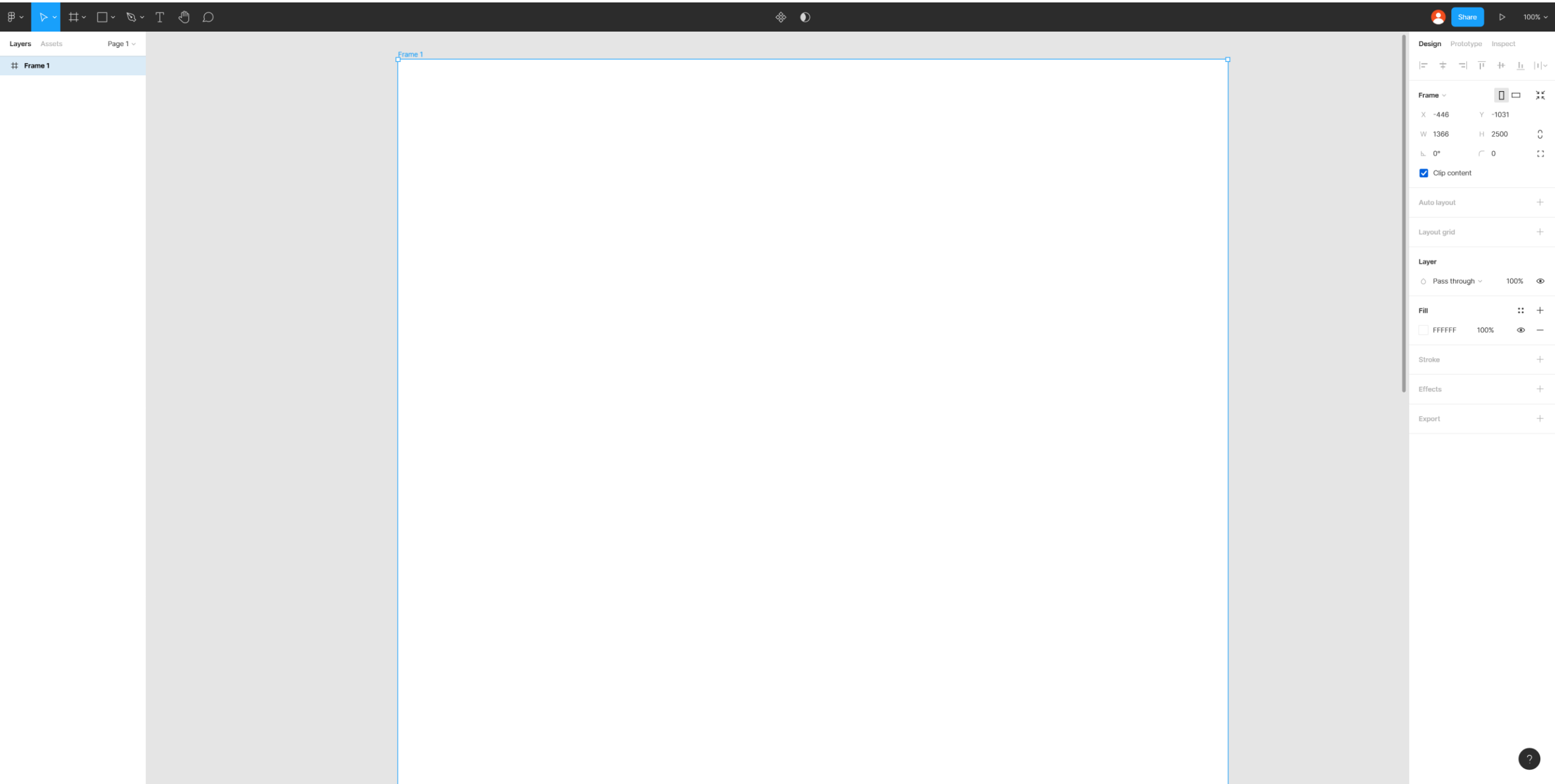
A5: 148×210 мм
В Figma: 420 ×595 px
Коефіцієнт: 2,83 px/мм (2,83*25,4≈72)
Роздільна здатність ≈72 dpi

1 дюйм = 72 px → 1 см = 72/2,54 px ≈ 28 px

▶ Або ЗАДАТИ розміри створеного фрейма



Маємо фрейм



▶ Задати модульну сітку

The image shows the Adobe XD interface with a design canvas. A blue frame labeled "Frame 1" is selected. The right sidebar is open to the "Design" tab, showing the following properties for the selected frame:

- Frame**
 - X: -446, Y: -1031
 - W: 1366, H: 2500
 - Rotation: 0°, Corner: 0°
 - Clip content
- Auto layout**: +
- Layout grid**: + (highlighted with a red starburst)
- Layer**
 - Pass through: 100%
- Fill**
 - FFFFFF, 100%
- Stroke**: +
- Effects**: +
- Export**: +

▶ Задати модульну сітку

The image shows the Axure RP software interface. The main workspace displays a large rectangular frame labeled "Frame 1" with a light red grid overlay. The dimensions of the frame are shown as 1366 x 2500 pixels. The right-hand side of the interface features a properties panel with the following sections:

- Design** (selected), Prototype, Inspect
- Frame properties: X: -446, Y: -1031, W: 1366, H: 2500, b: 0°, r: 0°, and a checked **Clip content** option.
- Layout grid**: Grid (10px) is visible.
- Layer**: Pass through, 100%.
- Fill**: FFFFFFFF, 100%.
- Stroke, Effects, and Export sections are also visible.

A red starburst graphic is positioned on the right side of the frame, pointing towards the "Layout grid" section of the properties panel.

▶ Задати модульну сітку

The screenshot displays the Axure RP software interface. The main workspace shows a large rectangular frame labeled "Frame 1" with a light red grid overlay. The dimensions of the frame are indicated as 1366 x 2500. A context menu is open over the grid, with a red starburst icon pointing to the "Grid" option. The menu options are:

- Grid (checked)
- Columns
- Rows

The grid settings are displayed as:

10	FF0000	10%
----	--------	-----

The right-hand side of the interface shows the "Design" panel with various settings for the selected frame, including coordinates (X: -446, Y: -1031), dimensions (W: 1366, H: 2500), and a "Layout grid" section where "Grid (10px)" is selected. The bottom of the screen features a Windows activation watermark: "Активация Windows. Чтобы активировать Windows, перейдите в раздел 'Параметры'."

► Додати модульну сітку для постера (2024)

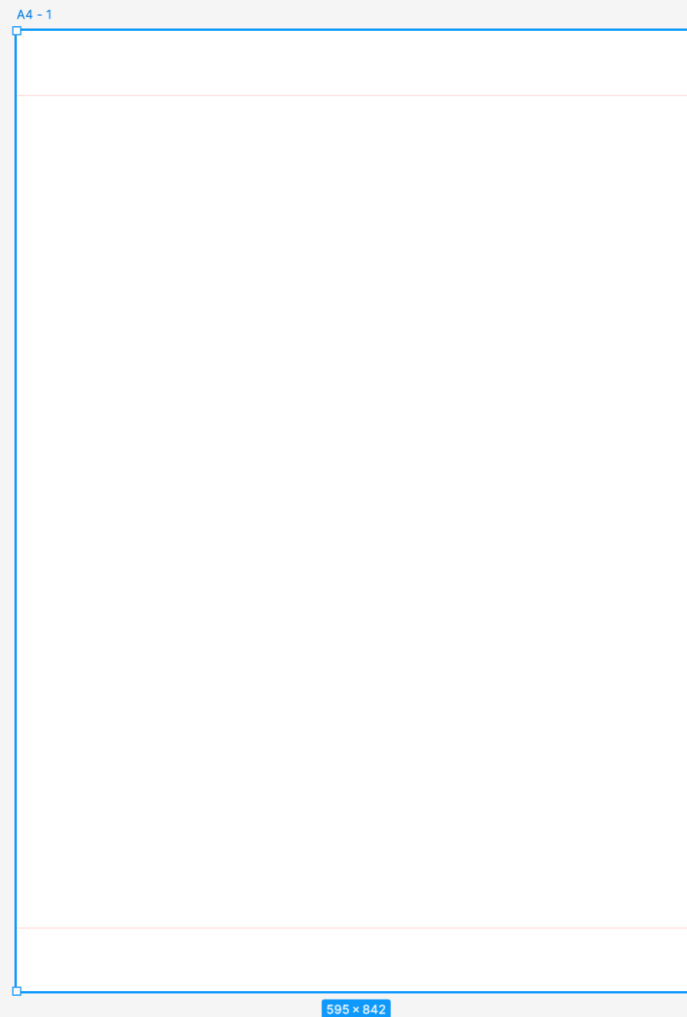
Untitled ▾
Drafts Free

File Assets 🔍

Pages +
Page 1

Layers
A4 - 1

1 дюйм = 72 px → 1 см = 72/2,54 px ≈ 28 px



Для постера A4:

поля: 20 мм ≈ 56 px

висота рядка: 5,26 мм ≈ 14,7 px

модуль: 47,34 мм ≈ 132,55 px



Rows ▾ ×

Count 1 ▾

Color FF0000 10 %

Type Stretch ▾

Height Auto

Margin 56

Gutter 0

Design Prototype 100% ▾

Frame ▾ </> ⌘ ⌘ ⋮

Position

⌵ ⌵ ⌵ ⌵ ⌵ ⌵

X -250 Y -571

0° ⌵ ⌵ ⌵

Layout ⌵ ⌵ ⌵

W 595 H 842 ⌵

✓ Clip content

Appearance ⌵ ⌵

100% 0 ⌵

Fill ⌵ ⌵ +

FFFFFF 100 % ⌵ -

Stroke +

Effects +

Layout grid ⌵ ⌵ +

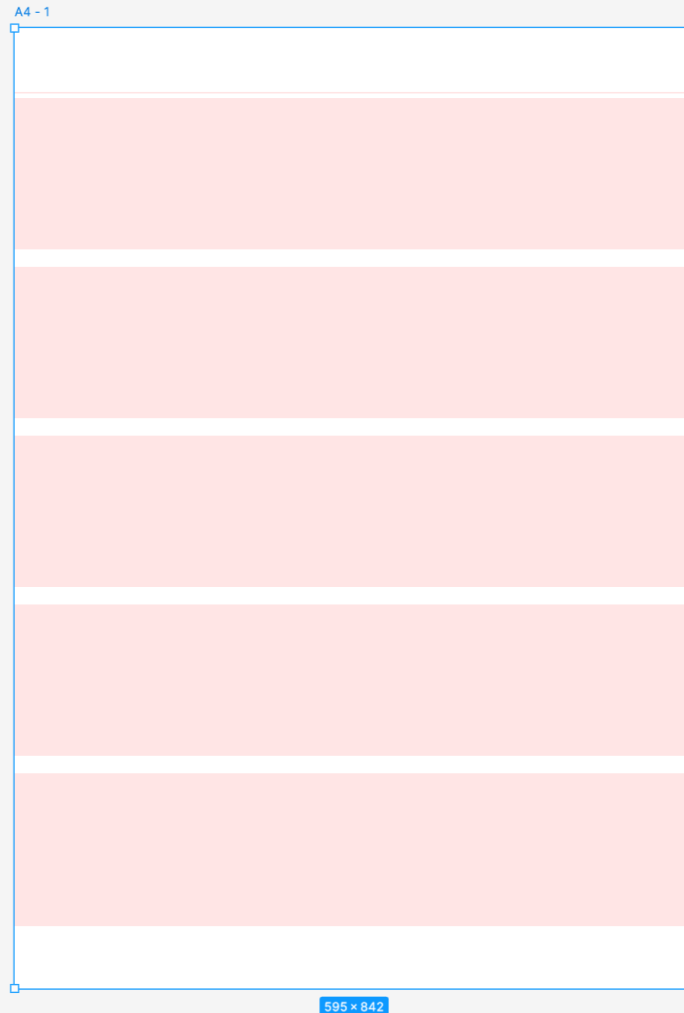
1 row ▾ ⌵ -

Export +

🔍 # □ 🍃 T ○ ⌵ ⌵

► Додати модульну сітку для постера (2024)

1 дюйм = 72 px → 1 см = $72/2,54$ px ≈ 28 px



Для постера A4:

поля: 20 мм ≈ 56 px

висота рядка: 5,26 мм ≈ 14,7 px

модуль: 47,34 мм ≈ 132,55 px



Rows

Count	5
Color	FF0000 10 %
Type	Bottom
Height	133
Offset	56
Gutter	15

Design Prototype 100%

Frame

Position

X -250 Y -571

Layout

W 595 H 842

Clip content

Appearance

Fill

Stroke

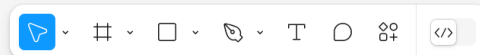
Effects

Layout grid

1 row

5 rows (133px)

Export



▶ Додати модульну сітку для постера (2024)

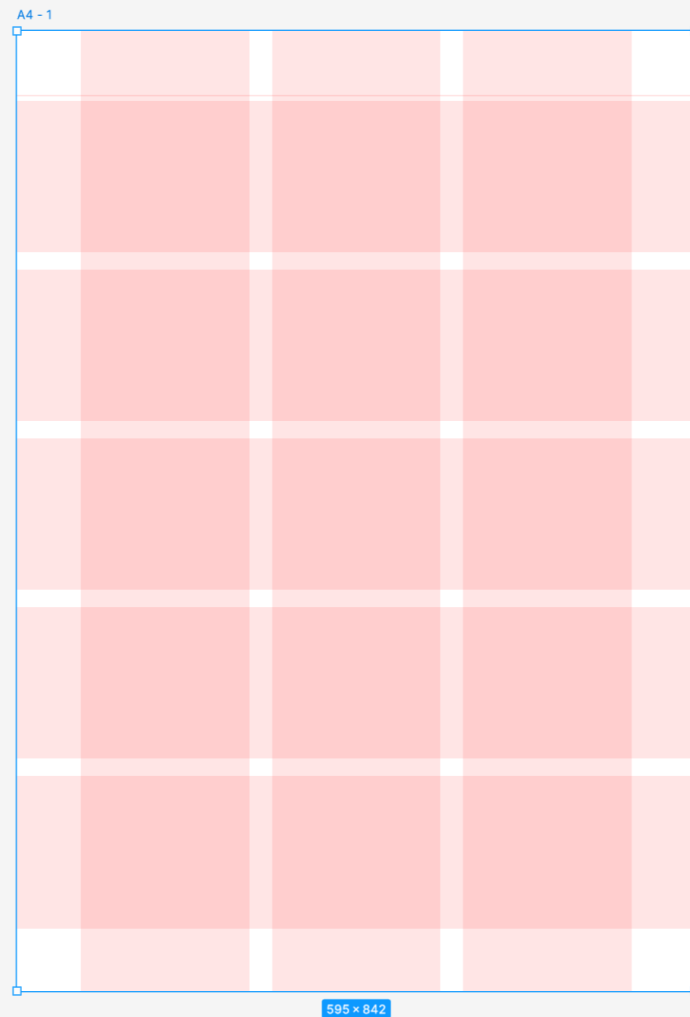
Untitled ▾
Drafts Free

File Assets 🔍

Pages +
Page 1

Layers
A4 - 1

Navigation icons: Home, Search, Refresh, Copy, Paste, Erase, Lasso, Text, Pointer, Zoom, Grid, Prototype, Help



Columns ▾ ×

Count 3 ▾

Color ■ FF0000 10 %

Type Stretch ▾

Width Auto

Margin 56

Gutter 20

Design Prototype 100% ▾

Frame ▾ </> ⌘ ⌘ ⋮

Position

⌵ ⌵ ⌵ ⌵ ⌵ ⌵

X -250 Y -571

0° ⌵ ⌵ ⌵

Layout ⌵ ⌵ ⌵

W 595 H 842 ⌵

Clip content

Appearance ⌵ ⌵

100% 0 ⌵

Fill ⌵ ⌵

FFFFFFFF 100 % ⌵

Stroke ⌵

Effects ⌵

Layout grid ⌵ ⌵

3 columns ⌵ ⌵

1 row ⌵ ⌵

5 rows (133px) ⌵ ⌵

Export ⌵



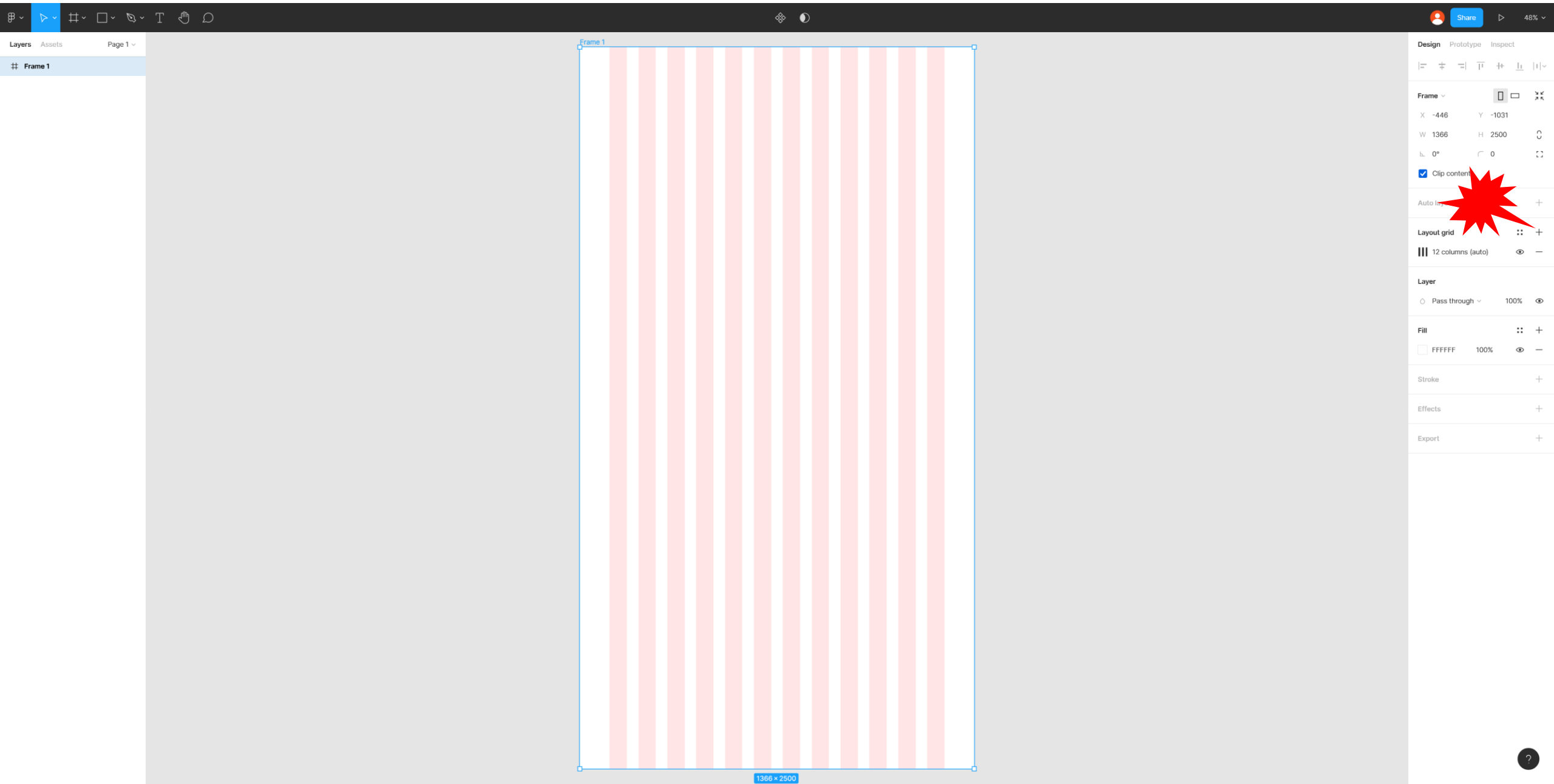
▶ Задати модульну сітку по вертикалі

The image shows a design tool interface with a central canvas displaying a vertical grid of 12 columns. The grid consists of 10 light red columns and 2 white columns. The dimensions of the frame are 1366 x 2500. A 'Columns' configuration panel is open, showing the following settings:

Count	Color	Type	Width	Margin
12	FF0000	Stretch	Auto	103
Gutter				40

Red starburst icons highlight the 'Count' (12), 'Gutter' (40), and 'Margin' (103) values. The right sidebar shows the 'Layout grid' section with '12 columns (auto)' selected. The bottom status bar indicates the dimensions '1366 x 2500'.

▶ Додати ще одну модульну сітку



▶ Задати модульну сітку по горизонталі

Layers Assets Page 1

img2 1

A4-1

A5-1

A4-1

595 x 842

Rows

Count	Color	Height	Offset
5	FF0000 10%	135	0

Gutter

15

Design Prototype Inspect

Layout grid

5 rows (134px)

Layer

Pass through 100%

Fill

FFFFFF 100%

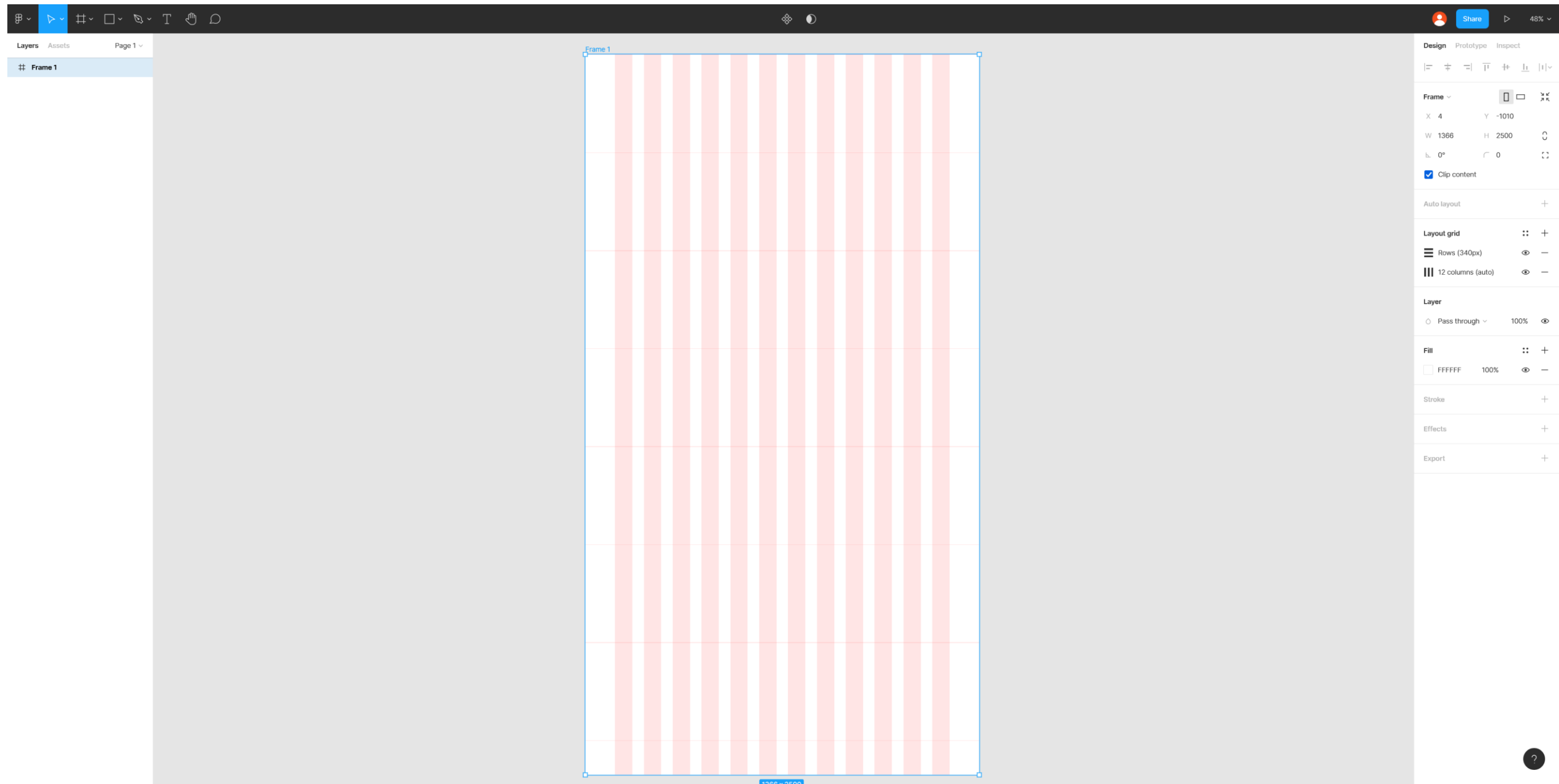
Stroke

Effects

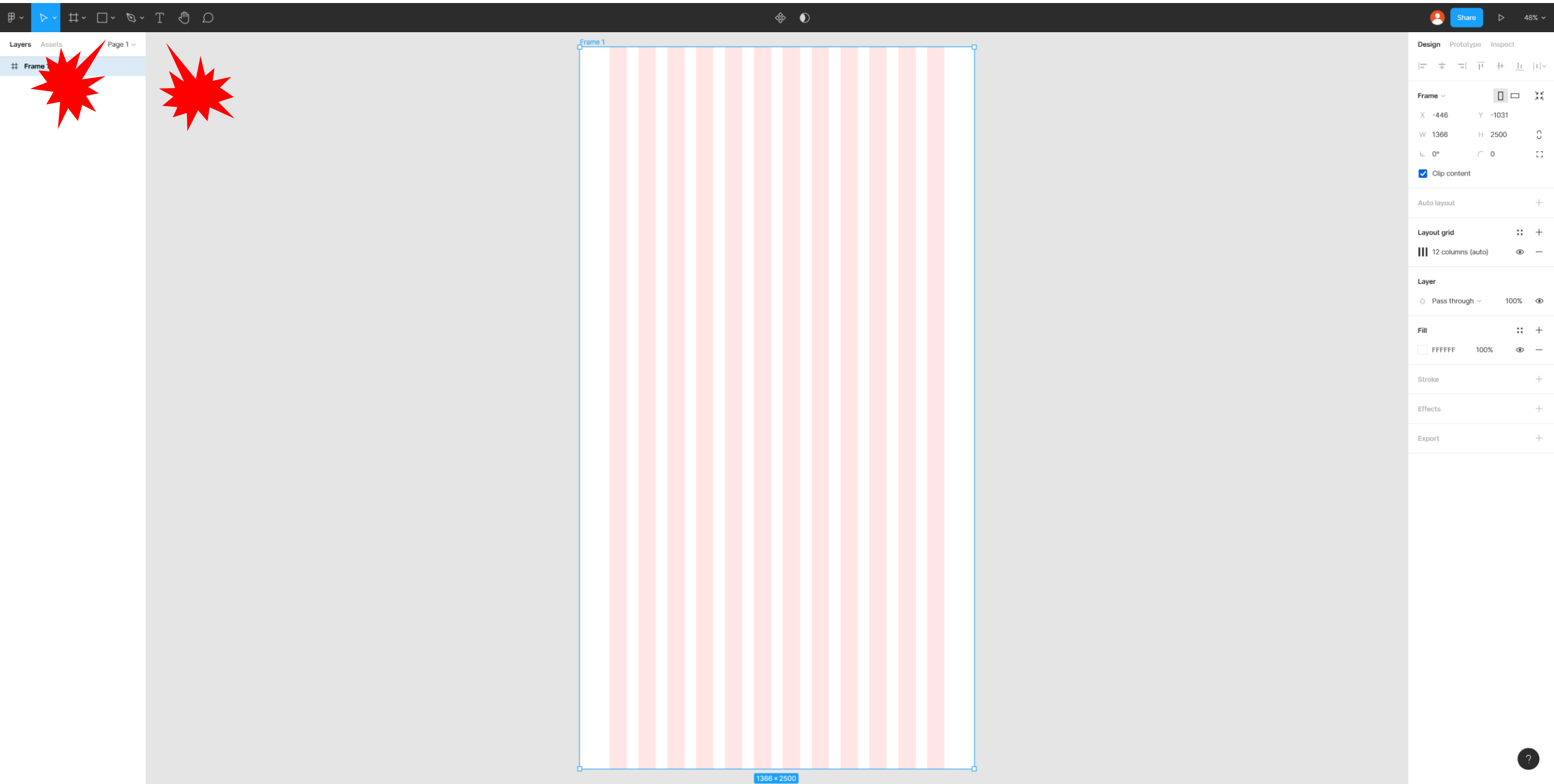
Export

Активация Windows
Чтобы активировать Windows, перейдите в раздел "Параметры".

Маємо модульну сітку

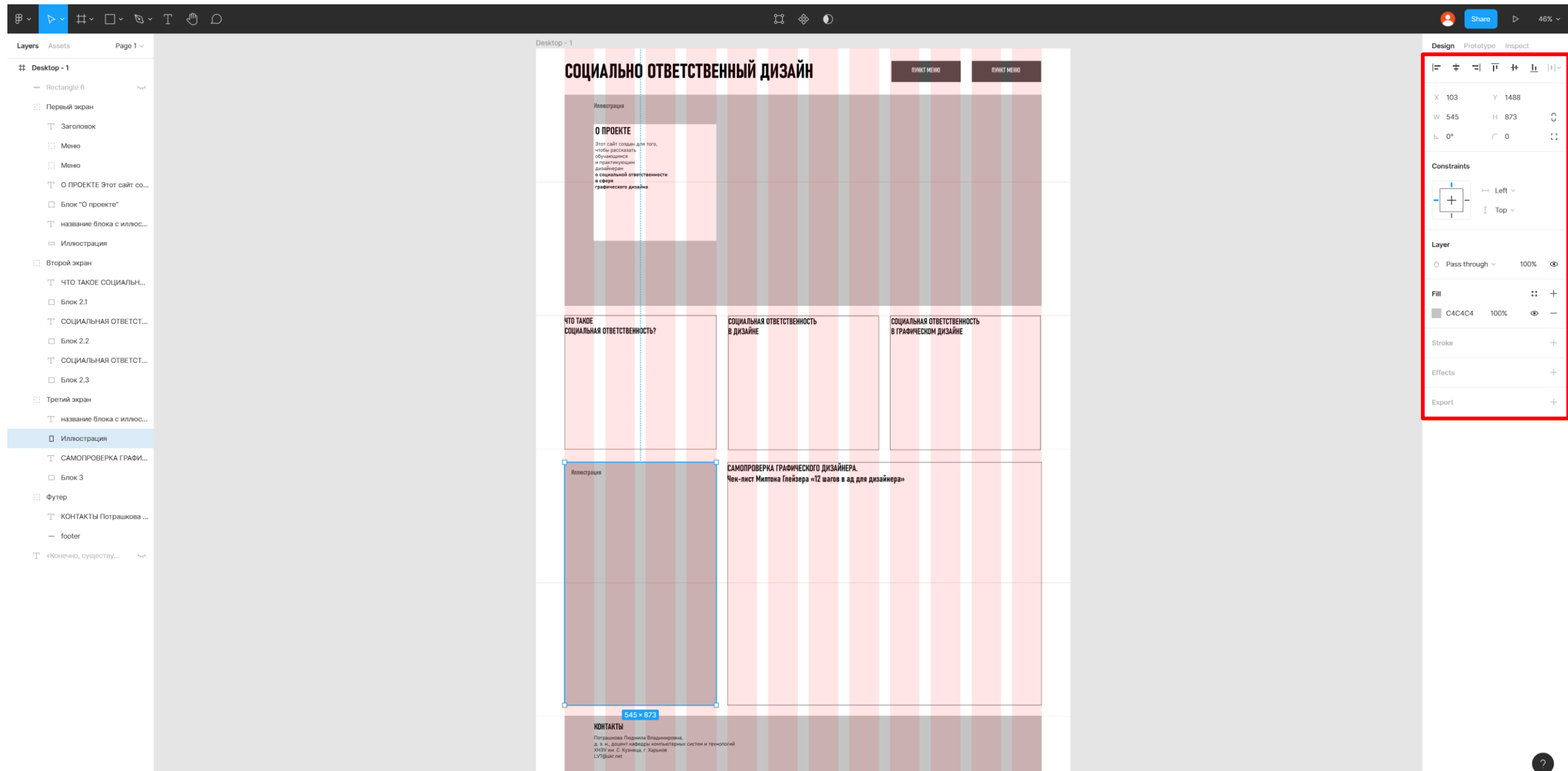


▶ Додати основні блоки за допомогою інструментів «прямокутник» і «текст»



Межі блоків збігаються із межами сітки.

Панель із властивостями прямокутника (справа)



Панель із властивостями тексту (справа)

The image shows a design tool interface with a central workspace and a right-hand panel. The workspace displays a web page layout titled "СОЦИАЛЬНО ОТВЕТСТВЕННЫЙ ДИЗАЙН" (Socially Responsible Design). The layout includes a header with a title and two "ПУНКТ МЕНЮ" (Menu Item) buttons, a main content area with an illustration and a text block "О ПРОЕКТЕ" (About the Project), and a footer with contact information. The right-hand panel, outlined in red, shows the text properties for the selected text element. The panel includes sections for Design, Prototype, and Inspect, with the Design section active. The Design section shows the text's bounding box (X: 688, Y: 1488, W: 788, H: 91) and constraints (Left, Top). The Layer section shows the text is on the "Pass through" layer. The Text section shows the font is "Bahnschrift", size 32, and weight "SemiBold Cond...". The Fill section shows the text is black. The Selection colors section shows the text color is black (000000) and the background color is red (FE0000). The Export section shows the text is exported as "Export САМОПРОВЕРКА ГРАФИ...".

Layers Assets Page 1

Desktop - 1

- Rectangle 6
- Первый экран
 - Заголовок
 - Меню
 - Меню
 - О ПРОЕКТЕ Этот сайт со...
 - Блок "О проекте"
 - название блока с иллюс...
 - Иллюстрация
- Второй экран
 - ЧТО ТАКОЕ СОЦИАЛЬН...
 - Блок 2.1
 - СОЦИАЛЬНАЯ ОТВЕТСТ...
 - Блок 2.2
 - СОЦИАЛЬНАЯ ОТВЕТСТ...
 - Блок 2.3
- Третий экран
 - название блока с иллюс...
 - Иллюстрация
 - САМОПРОВЕРКА ГРАФИ...
 - Блок 3
- Футер
 - КОНТАКТЫ Потрашкова ...
 - footer
 - «Конечно, существу...

Desktop - 1

СОЦИАЛЬНО ОТВЕТСТВЕННЫЙ ДИЗАЙН

ПУНКТ МЕНЮ ПУНКТ МЕНЮ

Иллюстрация

О ПРОЕКТЕ

Этот сайт создан для того, чтобы рассказать обучающимся и практикующим дизайнерам о социальной ответственности в сфере графического дизайна

ЧТО ТАКОЕ СОЦИАЛЬНАЯ ОТВЕТСТВЕННОСТЬ?

СОЦИАЛЬНАЯ ОТВЕТСТВЕННОСТЬ В ДИЗАЙНЕ

СОЦИАЛЬНАЯ ОТВЕТСТВЕННОСТЬ В ГРАФИЧЕСКОМ ДИЗАЙНЕ

Иллюстрация

САМОПРОВЕРКА ГРАФИЧЕСКОГО ДИЗАЙНЕРА.

Чек-лист Милтона Глейзера «12 шагов в ад для дизайнера»

КОНТАКТЫ

Потрашкова Людмила Владимировна,
д. э. н., доцент кафедры компьютерных систем и технологий
ХНУ им. С. Кузнеця, Харьков
LV7@ukr.net

Design Prototype Inspect

X 688 Y 1488
W 788 H 91
0°

Constraints

Left Top

Layer

Pass through 100%

Text

Bahnschrift
SemiBold Cond... 32
Auto |A| 0%
0

Fill

Click + to replace mixed content.

Stroke

Selection colors

000000 100%
FE0000 100%

Effects

Export

1x Suffix PNG

Export САМОПРОВЕРКА ГРАФИ...

Preview

The image shows the Adobe XD interface with a design project titled "СОЦИАЛЬНО ОТВЕТСТВЕННЫЙ ДИЗАЙН". The design is a desktop layout with a grid of 12 columns and 480px rows. The main content includes a header, a "О ПРОЕКТЕ" section, three columns of text about social responsibility, a "САМОПРОВЕРКА ГРАФИЧЕСКОГО ДИЗАЙНЕРА" section, and a "КОНТАКТЫ" footer. A red starburst is placed over the "Export Desktop - 1" button in the right-hand panel, which is also highlighted with a red box. The "Export" panel shows the following settings:

- Export: 1x, Suffix, PDF, ...
- Export Desktop - 1
- Preview

The "Layers" panel on the left shows the following structure:

- Desktop - 1
 - Rectangle 6
 - Дизайн листовки 6 модулей 1
 - Первый экран
 - Второй экран
 - Третий экран
 - Футер
 - «Конечно, существу...

