F-T students:

15.09 – 1st section of diploma

24.10 – 2nd section

15.11 – 3rd section (complete diploma thesis)

1.12 – defenses

Contents:

Abstract (2p. Ukr + 2 p. Eng)

Introduction (2 p.) – importance, purpose, tasks, source of info, scholars, base (company), practical sign.

1. Section (theoretical) – to disclose the theoretical background of all the key words in your topic (25 – 33 p.)
	1. The widest concept of your topic (definition of the concept – morph analysis)

|  |  |  |
| --- | --- | --- |
| Author(s)  | Definition | Genus (Key words) |
| >= 5 definitions |  |  |
|  |  |  |
|  |  |  |

History, functions, content, principles, structure, classification…

* 1. Mechanism (steps) of managing / implementing / improving

Scheme (graphical), description of blocks, tools

* 1. Specifics

>= 2 references per page – for the 1 section ONLY

1. Section (analytical) – current state of **your** company (30 p.)
	1. General overview of a comp: history, activity, products (services), organizational structure (chart + description – functionality of tops) – 6 – 10 p.
	2. Technical, economic and fin analysis (8 – 12 p.):

hor + vert analysis of balance sheet

output and sales indicators

turnover

profit and profitability

liquidity

*soundness*

labor resources efficiency

material resources efficiency

PPE efficiency

Tables with dynamics + description - mandatory

+ definitions + charts – optional

* 1. Analysis by the topic (10 – 15 p.)

Description

Calculative tools (if possible)

Qualitative analysis (SWOT) – appropriate

Analysis of a business process (1st chapter of individual task)

Problem map

1. Recommendations for your company inside your topic (30 p.)
	1. Recommendations (12 – 15 p.)

|  |  |
| --- | --- |
| Problem | Solution |
| root problem from problem map | solution |
| Business process | Improved |

Describe solutions (guidelines)

* 1. Math methods ( 7 – 12 p.)
	2. Effect of recommendations (6 – 10 p.)

Effect = Benefits from solution VS Costs of solution

Benefits:

incr of rev = 3 – 2 = 1

or decr of costs

Concl (2 p.)

Total – 90 – 110 p.

References

>=70 references – for all the thesis

Appendices

Financial reports without stamp

Scientific papers (your) by the topic of diploma (2 papers – F-T)

Big tables, fig.