**Topics for masters diploma works
“073 “Management” specialty,**

**“Business-administration” specialization**

[Decision making in management 2](#_Toc523830333)

[Information and communication in management, information supply and managerial decision making support 2](#_Toc523830334)

[Planning at the enterprise, development of business plan 3](#_Toc523830335)

[Enterprise strategy, including development strategy 3](#_Toc523830336)

[Enterprise and products competitiveness, quality of products 4](#_Toc523830337)

[Enterprise potential 5](#_Toc523830338)

[Business-processes management 5](#_Toc523830339)

[Organization of management, organizational structure 5](#_Toc523830340)

[Restructuring of enterprise, change management 6](#_Toc523830341)

[Crisis management 6](#_Toc523830342)

[Risk management, economic safety of enterprise 6](#_Toc523830343)

[Investment activities of enterprise 6](#_Toc523830344)

[Innovation activities of enterprise, technological development of production, manufacturing of new products, technological preparation of production 7](#_Toc523830345)

[Production organization 8](#_Toc523830346)

[Resource and energy saving 8](#_Toc523830347)

[Fixed assets (funds) of enterprise, production capacity 8](#_Toc523830348)

[Marketing and sales activity of enterprise 8](#_Toc523830349)

[Logistics activity of the enterprise 10](#_Toc523830350)

[Financial activity of the enterprise 11](#_Toc523830351)

[Expenses and product costs 11](#_Toc523830352)

[Staff (Labor organization, motivation, evaluation, education) 11](#_Toc523830353)

[Leadership, organizational culture 12](#_Toc523830354)

[Corporate social responsibility, social protection of employees 13](#_Toc523830355)

[Enterprise international economic activity 13](#_Toc523830356)

[Control of enterprise activity 13](#_Toc523830357)

# Decision making in management

1. Improvement of managerial decision making techniques at the enterprise
2. Improvement of managerial decision making techniques in manufacturing sphere
3. Improvement of managerial decision making process at the enterprise
4. Improvement of managerial decision making process in manufacturing and sales spheres
5. Formulation and verification of managerial decisions considering enterprise efficiency improvement
6. Improvement of decision making process efficiency basing on time management techniques

# Information and communication in management, information supply and managerial decision making support

1. Information support of managerial decision making process at the enterprise
2. Management of information resources of enterprise
3. Development of electronic work flows in management of marketing (sales, logistics, operations, etc.) activities of the enterprise
4. Improvement of workflows systems at the enterprise
5. Verification of the corporate information system development at the enterprise
6. Verification of the business analytics system development at the enterprise
7. Verification of the ERP system development at the enterprise
8. Verification of the corporate social network development at the enterprise
9. Verification of industrial control system development at the enterprise
10. Knowledge management at the enterprise
11. Development of knowledge management enterprise information system
12. Introduction of procedures for enterprise knowledge management
13. Information support of external relations of the enterprise
14. Improvement of the internal communication process by usage of mobile applications
15. Re-organization of managerial communication system at the enterprise
16. Improvement of internal communication by development of corporate social network
17. Verification of enterprise efficiency improvement through IT
18. Verification of big data storage at the enterprise
19. Management of enterprise information resources development

# Planning at the enterprise, development of business plan

1. Enterprise planning activity improvement
2. Adaptation of enterprise planning system to conditions of the economic instability
3. Enterprise production and commercial operations activities improvement
4. Enterprise operations planning system improvements
5. Enterprise goal-setting system improvement
6. Development of complex 1-year plan for small enterprise
7. Definition of the optimal capacity level at the enterprise and its justification
8. Verification of the production plan on defined period
9. Planning of manufacturing activity of an enterprise
10. Enterprise scheduling operative planning system improvement
11. Development of enterprise business-plan
12. Development of the business-plan for enterprise
13. Development of investments business-plan at the enterprise
14. Verification of investment business-plan project
15. Development of business-plan for new products Establishment
16. Development of business-plan for penetration of new market
17. Development of business-plan for products export

# Enterprise strategy, including development strategy

1. Enterprise strategic planning mechanism improvement
2. Establishment of current strategic planning streams for the enterprise
3. Enterprise strategic planning system development
4. Enterprise growth strategy development
5. Enterprise business-unit growth strategy development
6. Verification of enterprise activity strategy options
7. Enterprise business improvement and its verification
8. Enterprise development streams verification
9. Development of catering business through franchising
10. Diversified enterprise growth management
11. Enterprise organization development strategy elaboration
12. Verification of key aspects of enterprise strategy
13. Enterprise strategic goals verification
14. Enterprise strategic plan development
15. Enterprise diversification strategy development
16. Development and evaluation of enterprise strategic resources
17. Establishment of balanced scorecard system of the enterprise
18. Establishment of balanced scorecard system of the agricultural enterprise
19. Balanced scorecard system implementation to the enterprise strategic management system
20. Enterprise strategic partnership directions verification
21. Enterprise strategic alliances system development
22. Business-unit development strategy verification

# Enterprise and products competitiveness, quality of products

1. Enterprise competitiveness management
2. Enterprise competitiveness management mechanisms improvement
3. Enterprise competitiveness strategy verification
4. Verification of means for enterprise competitiveness improvement
5. Development of the complex of activities for enterprise competitiveness improvement
6. Enterprise competitiveness improvement through marketing instruments
7. Trade enterprise competitiveness improvement through logistics subsystems improvement
8. Enterprise competitiveness improvement through expansion of the range of services
9. Enterprise products competitiveness management
10. Development of the complex of activities for enterprise products competitiveness improvement
11. Products competitiveness improvement through development of the service support
12. Enterprise competitiveness provision in globalization conditions
13. Management formation of enterprise competitive advantages
14. Enterprise competitive advantages formation strategy development
15. Enterprise competitive advantages formation and development
16. Development of means for enterprise competitiveness enhancement
17. Enterprise competitiveness potential management
18. Enterprise products quality management
19. General quality assurance methodology implementation at the enterprise
20. Enterprise quality management system certification project in accordance to the international standard ISO 9001:2015
21. Enterprise products quality improvement complex program verification
22. Enterprise quality management system improvement
23. Enterprise performance improvement through quality management system development
24. Enterprise products quality management system project verification

# Enterprise potential

1. Improvement of the strategic management of enterprise’s potential
2. Development of strategies for management of enterprise production potential
3. Development of enterprise’s marketing potential
4. Enterprise’s marketing potential efficiency improvement

# Business-processes management

1. Establishment of the process approach in enterprise management
2. Verification of process approach project Establishment in enterprise management
3. Integration of enterprise supply chain on electronic data exchange technology
4. Integration of enterprise business processes trough Establishment of ERP-systems
5. IT sphere enterprise business processes improvement
6. Transportation enterprise distribution business process improvement
7. Customer service business process improvement through usage of mobile devices
8. Bank customer service business process improvement
9. Enterprise lean production concept Establishment
10. Establishment of “six sigma” approach in catering sphere
11. Enterprise continuous business processes improvement system implementation.
12. Development of the continuous business processes improvement enterprise management system project.
13. Kaizen methodology implementation for catering business
14. Enterprise integral business processes automation
15. Enterprise business processes monitoring system setup
16. Enterprise business processes reengineering
17. Enterprise distribution business process reengineering
18. Development and Establishment of enterprise business processes regulations
19. Enterprise business processes simulation and improvement

# Organization of management, organizational structure

1. Verification of enterprise’s organizational structure improvement project
2. Enterprise organizational structure improvement
3. Establishment of project management at the enterprise
4. Enterprise management through project management principles and methods
5. IT company project management process improvement
6. Enterprise internal consulting department establishment
7. Enterprise organization and regulation of strategic audit department
8. Enterprise corporate management practices improvement
9. Establishment of up-to-date standards of enterprise corporate management

# Restructuring of enterprise, change management

1. Management of organizational changes of the enterprise
2. Enterprise change management
3. Enterprise restructuring program management
4. Improvement of enterprise business model through outsourcing
5. Verification of outsourcing of auxiliary activities for production enterprise
6. Verification of enterprise IT outsourcing project

# Crisis management

1. Development and verification of anti-crisis program for organization activity
2. Verification of enterprise anti-crisis program
3. Formation of enterprise anti-crisis personnel management system

# Risk management, economic safety of enterprise

1. Improvement of enterprise manufacturing risk management mechanism
2. Enterprise risk management and verification of means for its minimization
3. Establishment of risk management system for trade organizations
4. Management of commercial risks at production enterprise
5. Establishment of enterprise risk monitoring and early prevention systems
6. Managerial decision making by enterprise risk assessment
7. Strategic management of enterprise economic safety in crisis conditions
8. Verification of means for improvement of enterprise economic safety performance
9. Establishment of economic safety for sales and distribution activities of trade organizations

# Investment activities of enterprise

1. Development of enterprise international investment leverage activities
2. Management of enterprise investment activities
3. Establishment of enterprise investment program
4. Enterprise’s investment portfolio management
5. Establishment of enterprise investment planning activities
6. Development of enterprise investment strategy
7. Enterprise investment activities optimization
8. Establishment of enterprise investment resources management
9. Management of enterprise growth investment coverage
10. Management of enterprise investment projects
11. Verification of enterprise investment project establishment
12. Enterprise investment project efficiency assessment system improvement
13. Verification of investment project for production enterprise technological revamping

# Innovation activities of enterprise, technological development of production, manufacturing of new products, technological preparation of production

1. Enterprise innovation activities management
2. Management of enterprise innovation activity through “continuous improvement” concept
3. Development of enterprise innovation activity management concept
4. Establishment of innovation policies of enterprise
5. Production enterprise innovation activities planning
6. Strategic management of enterprise (organization) innovation activities
7. Establishment of enterprise innovation development strategy
8. Organization-economical provision of innovation development of enterprise
9. Management of enterprise innovations projects
10. Improvement of enterprise innovation management process
11. Development of technical development strategy of enterprise
12. Management of technical-technological development of enterprise
13. Verification of enterprise new products manufacturing
14. Verification of enterprise new means of products manufacturing
15. Verification of innovation project establishment on the enterprise
16. Verification of manufacturing process innovation on the enterprise
17. Marketing provision of enterprise innovation activities

# Production organization

1. Management of operation activity of enterprise
2. Development of enterprise manufacturing potential
3. Verification of the industrial control system for enterprise technological processes
4. Verification of mechanic assembling processes automation for engineering plant
5. Improvement of enterprise manufacturing organization system
6. Identification and verification of enterprise optimal manufacturing volume
7. Organization and planning of technical preparation of manufacturing
8. Organization and service provision for enterprise production

# Resource and energy saving

1. Enterprise production waste handling procedures improvement
2. Enterprise approach to waste management
3. Development of enterprise energy saving strategies
4. Verification of the enterprise energy saving project
5. Verification of material consumption reduction for the textile enterprise products

# Fixed assets (funds) of enterprise, production capacity

1. Enterprise production capacity optimization
2. Enterprise production capacity planning
3. Enterprise production capacity load management
4. Enterprise production capacity load optimization
5. Enterprise production capacity management
6. Establishment and utilization of enterprise fixed assets
7. Planning and organization of enterprise manufacturing support

# Marketing and sales activity of enterprise

1. Enterprise marketing activity organization
2. Enterprise marketing activity organization with usage of internet technologies
3. Organizational marketing activities coverage of enterprise
4. Verification of managerial decision upon marketing activities of enterprise
5. Enterprise marketing system improvement
6. Trade enterprise marketing system improvement in crisis conditions
7. Trade enterprise marketing activities improvement by using internet technologies
8. Establishment of enterprise management systems by marketing concepts
9. Development of marketing activity of enterprise through application of up-to-date marketing tools
10. Development of marketing activity plan of enterprise
11. Development of marketing activity plan of enterprise in crisis conditions
12. Development of marketing plan of enterprise
13. Enterprise marketing strategy formation
14. Development of enterprise marketing strategy
15. Verification of enterprise marketing strategy
16. Development of marketing strategy for enterprise strategic business unit
17. Development of marketing diversification strategy of enterprise
18. Formation of enterprise marketing strategy for external economic activity of enterprise
19. Verification of managerial decision of enterprise marketing communication improvement
20. Management of marketing communications of enterprise
21. Enterprise communications policy formulation
22. Verification of complex managerial decisions on forming enterprise product policy
23. Verification of managerial decision for enterprise service assortment expansion
24. Verification of managerial decisions of costing at the enterprise
25. Verification of enterprise price policy
26. Development of products market promotion strategy of an enterprise
27. Verification of managerial decision of market promotion of organization’s products
28. Organizational-managerial coverage of exposition activity of enterprise
29. Development of master-plan of enterprise image formation
30. Verification of complex of managerial decision considering enterprise image
31. Development of enterprise image as a mean of competitive improvement
32. Marketing activity efficiency improvement by formation and development of brand
33. Verification of managerial decision on development of enterprise brand (*product*)
34. Development of strategies of enterprise brand (*product*) promotion
35. Verification of CRM system implementation at the enterprise
36. Development of market product promotion strategies through usage of internet technologies.
37. Development of marketing activity of enterprise via mobile applications
38. Verification of e-marketing project introduction at the enterprise
39. Verification of e-commerce project introduction at the enterprise
40. Verification of kind of enterprise partnership relations with counterparts
41. Enterprise sales activities organization
42. Enterprise sales activities improvement
43. Enterprise sales activities improvement by usage of internet technology
44. Organization of sales activity of enterprise with application of information technology
45. Marketing coverage of enterprise sales activities
46. Verification of re-organization of enterprise dealer system
47. Introduction of active sales technologies at the enterprise
48. Verification of enterprise distribution networks expansion project
49. Verification of enterprise distribution networks expansion project through franchising
50. Formation and support of partnership in enterprise’s distribution network
51. Verification of client relations management system at small enterprise
52. Development of client loyalty relations strategy of an enterprise
53. Verification of managerial decision considering customer loyalty improvement
54. Planning and organization of marketing research at the enterprise

# Logistics activity of the enterprise

1. Organization of logistics activity of the enterprise
2. Verification of SCM system introduction at the enterprise
3. Optimization of enterprise supply chain
4. Management of technical-material provision of enterprise
5. Improvement of distribution activity of manufacturing process through introduction of electronic data exchange systems
6. Management of procumbent activity of enterprise
7. Optimization of enterprise warehousing
8. Optimization of procurement network if enterprise
9. Means of improvement of inventories management
10. Management of material inventories of enterprise
11. Management of material resources and manufacturing inventories of enterprise
12. Operations management of transport-warehousing activity of enterprise
13. Integrated introduction of logistics innovation to the practical activity of enterprise

# Financial activity of the enterprise

1. Management of formation and distribution of enterprise income
2. Managerial decision making in process of formation and distribution of income
3. Verification of engineering enterprise profitability means of improvement
4. Verification of means of formation and usage of enterprise income
5. Management of enterprise economical-financial potential
6. Development of enterprise financial strategy
7. Development and introduction of budgeting process of enterprise

# Expenses and product costs

1. Cost management of enterprise as a mean of gaining competitiveness
2. Introduction of process cost accounting system at the enterprise
3. Optimization of enterprise’s expenses structure
4. Cost management and costing at the enterprise
5. Production costs planning at the enterprise

# Staff (Labor organization, motivation, evaluation, education)

1. Verification of means of enterprise labor productivity improvement
2. Economical-technical verification of enterprise labor productivity improvement means
3. Improvement of labor productivity of staff through socialization of enterprise labor relations
4. Improvement of personnel management system of the enterprise
5. Enterprise project team management
6. Organizational coverage of project team management
7. Management of social capital of organization
8. Improvement of labor organization of the enterprise
9. Introduction of new means of labor organization at the enterprise
10. Improvement of labor organization at the enterprise through introduction of automation
11. Development of labor motivation system of enterprise
12. Improvement of labor motivation system of enterprise’s staff
13. Improvement of labor motivation system of sales personnel of enterprise
14. Introduction of labor motivation system at result-oriented enterprise
15. Staff labor motivation system reengineering through key performance indicators
16. Improvement of wages and salaries basing on efficiency evaluation
17. Verification of enterprise’s staff motivation means
18. Development of personnel motivation means for catering business
19. Improvement of non-material labor motivation system of enterprise
20. Establishment of non-material labor motivation for enterprise’s employees
21. Introduction of collective methods of labor motivation of enterprise staff
22. Introduction of individual methods of labor motivation of enterprise staff
23. Improvement of enterprise staff labor stimulation system
24. Improvement of labor stimulation system considering staff qualification
25. Improvement of enterprise wages and salaries payment system
26. Improvement of organization of enterprise wages and salaries payment system considering crisis conditions
27. Establishment of grading system of wages and salaries at insurance business
28. Improvement of staff labor evaluation of the enterprise
29. Introduction of managerial employees’ labor evaluation system of the enterprise
30. Introduction of new means for evaluation of enterprise’s staff
31. Improvement process of recruiting and adaptation of staff at the enterprise
32. Improvement of staff development management at the enterprise
33. Establishment of personnel development program in production enterprise
34. Establishment of staff development program through couching at the manufacturing enterprise
35. Development of managerial staff of organization through self-management
36. Implementation of distant learning & couching system at the enterprise
37. Verification of staff development project through mentoring
38. Advanced training system enhancement for staff qualification improvement
39. Management of employee’s business career of the enterprise
40. Organization of personnel leasing at the enterprise
41. Management of organization’s intellectual resources and the directions of its improvement
42. Organization of remote work at the IT-organization
43. Organization of labor at the virtual organization
44. Conflict management at manufacturing enterprise

# Leadership, organizational culture

1. Transformation of organizational culture within enterprise owner change
2. Transformation of organizational culture of enterprise in IT stream
3. Formation of organizational culture of the enterprise
4. Development if organizational culture of the organization
5. Conflict management of the organization
6. Establishment of socio-psychological climate in working collective
7. Development of socio-psychological climate in working collective

# Corporate social responsibility, social protection of employees

1. Verification of corporate social responsibility strategy of the enterprise
2. Development and implementation of social responsibility principles of the organization
3. Development of sustainability education program of the enterprise

# Enterprise international economic activity

1. Improvement of organization export-import potential management
2. Formation of enterprise international economic activity strategy through license agreements
3. Formation of enterprise international economic activity strategy
4. Management of export activity of the organization

# Control of enterprise activity

1. Modification of managerial decision execution control mechanism of the enterprise
2. Organization of procurement & utilization of material resources control of the enterprise
3. Implementation of marketing activity analysis & control system of an enterprise
4. Improvement (*establishment*) of enterprise strategic control system
5. Verification of means for enterprise operations control improvement